Case Study: The Topps Company

SNAPFULFIL™
Warehouse Management Systems



Customer: **The Topps Company**
Industry: **B2B distribution/e-commerce**
Location: **Durea, Pennsylvania**
Warehouse size: **20,000 sq ft**
Operation: **Case and item picking – collectibles & memorabilia**
No. of users: **7**
Shipment profile: **LTL plus worldwide parcel carrier shipments**
Length of implementation: **3 months**
Integration requirements: **Oracle ERP**

The challenge

The Topps Company's paper-based warehouse system was increasingly unable to handle the required levels of activity in line with the company's rapid growth and ever expanding product range.

The company also wanted a WMS that could adapt quickly and easily to new programs without excessive change orders or expensive consultants. Workflow had to be adaptable and easy to reconfigure to meet both current and future requirements, with any changes being covered under the subscription agreement.



"We have been growing quickly and constantly changing and needed a warehouse management system that could support our rapid growth, sustain a low cost of ownership and adapt to our new e-commerce requirements."

Joseph Kellachan, VP of Supply Chain

The solution

The Topps Company selected the Snapfulfil Cloud WMS after a careful review of several vendors. This process formed part of a broader project to enhance operational efficiency and reduce costs across the supply chain. Close integration with their Oracle ERP was key to enhancing the efficiency of the warehouse operations and the Snapfulfil solution offered a wide range of formats and transport methods to make the connection with Oracle and other critical business systems as simple as possible. Other reasons The Topps Company selected Snapfulfil were its reconfigurable workflow, fast ROI and low total cost of ownership.

The Topps Company's Product Planner, Mohamed Ebrahim says: *"We turned to Snapfulfil, not only for their expertise in delivering Cloud WMS, but they also offered multiple integration routes to our e-commerce site and Oracle host system, allowing us to streamline our operation, lower IT costs and improve customer service."*

The benefits

Prior to implementing Snapfulfil, The Topps' Company's paper-based system was struggling to ship 500 orders per day with five warehouse operatives. The implementation and integration of Snapfulfil with Topps' Oracle ERP has led to a massive increase in operational efficiency, with the same five operatives quickly shipping between 1,200-1,800 orders per day!

The Topps Company's Director of Oracle Applications, Sankar Karuppasamy, concludes: *"It is very important for The Topps Company to have order fulfillment that aligns with our innovative e-commerce operation. Snapfulfil provides best-of-breed functionality in a state-of-the-art cloud platform that can be implemented in days, not months or years."*

Are you happy with your warehouse?
Contact Snapfulfil for a free review

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